

British Caving Association

LCMLA & CIC Logo

General Terms of Use: BCA Award Logo(s)

Effective date: 30 January 2026

Owner: British Caving Association (BCA)

Copy of the general terms of use agreed to prior to being given access to the schemes logo files



Purpose

- These terms govern the use of the BCA award logo(s) to represent BCA's leadership awards and associated activities.

Eligibility

- The Logo(s) may be used only by individuals who currently hold a valid BCA award that corresponds to the specific Logo.
- Trainees are NOT permitted to use the Logo(s) until they have successfully passed their respective award(s), hold a valid certificate and meet the requirements set out within that certificate
- Use is limited to promoting activities that are within the remit/scope of that award.

Permitted Use

- You may display the Logo on professional materials directly related to eligible activities, including websites, social media, flyers, course listings, proposals, and presentations.
- The Logo must always appear clear, legible, and prominent, with sufficient clear space and at a size that preserves all details.

British Caving Association

Digital Use (online)

- When used online (websites, social media posts, digital brochures, email signatures, etc.), the Logo(s) must link to the BCA website.
- Recommended link: [<https://british-caving.org.uk/>].
- Where practicable, alt text or captions should refer to the relevant BCA award.

Prohibited Use

- You must not:
 - Alter the Logo(s) in any way (no cropping, stretching, skewing, recolouring, re-arranging, adding effects, or combining with other graphics or text).
 - Use the Logo(s) outside your award's remit or imply competencies you do not hold.
 - Suggest BCA endorsement or partnership where none exists, or use the Logo(s) in any way that could mislead the public.
 - Use the Logo(s) in connection with unlawful, unsafe, discriminatory, or unethical content or activities.
 - Transfer, sublicense, or permit others to use the Logo(s) unless they independently meet these Terms.

Quality & Presentation

- Use only official, unmodified master files supplied by BCA.
- Maintain adequate resolution and contrast; the Logo(s) must be clearly distinguishable on all backgrounds.
- Do not place the Logo(s) over busy imagery or patterns that reduce legibility.

Verification & Withdrawal

- BCA (or its delegates) may request proof of your current award status at any time.
- BCA may withdraw or restrict permission to use the Logo(s) immediately for non-compliance, expiry/suspension of your award, or reputational risk, at its sole discretion.

Duration

- Permission to use the Logo(s) lasts only while your award remains valid and you comply with these Terms.

Reporting Misuse

- Report suspected misuse to: trainadmin@british-caving.org.uk including details and examples.

Liability & Indemnity

- Use of the Logo(s) is at your own risk.
- You agree to indemnify and hold harmless BCA against claims arising from your use that breaches these Terms or applicable laws.

Changes to These Terms

- BCA may update these Terms from time to time.
- Continued use of the Logo(s) after changes take effect constitutes acceptance of the updated Terms.